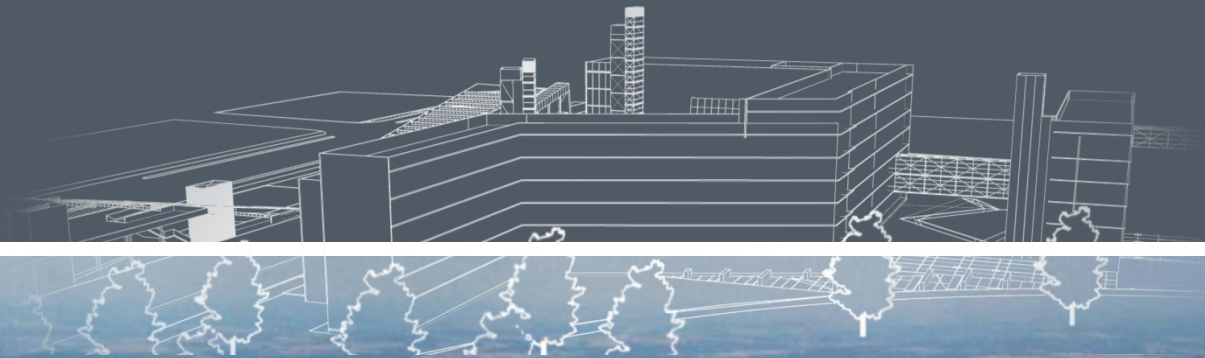
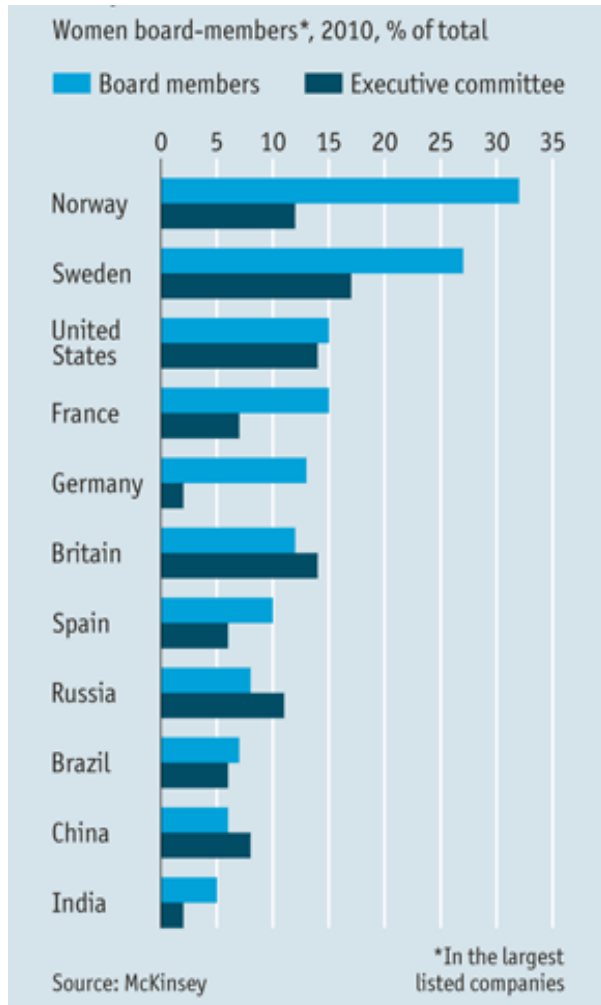


Women desperately wanted

4th Annual Women n International Business Conference



GIRL POWER



What makes the difference?

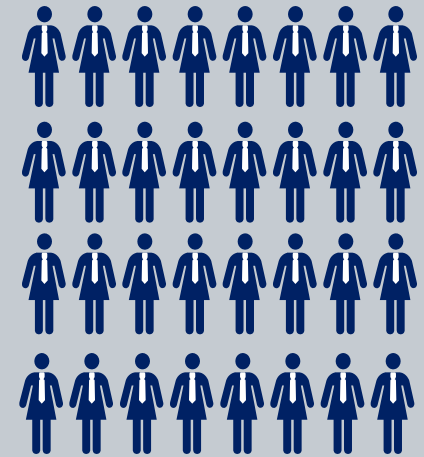
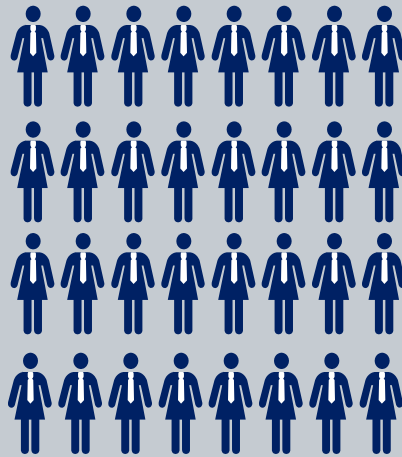
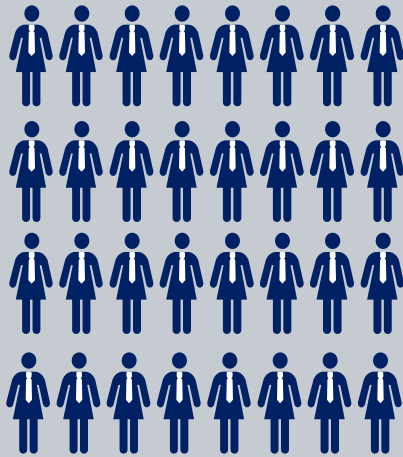
And:

Why would we care?

WHY DO WE CARE?

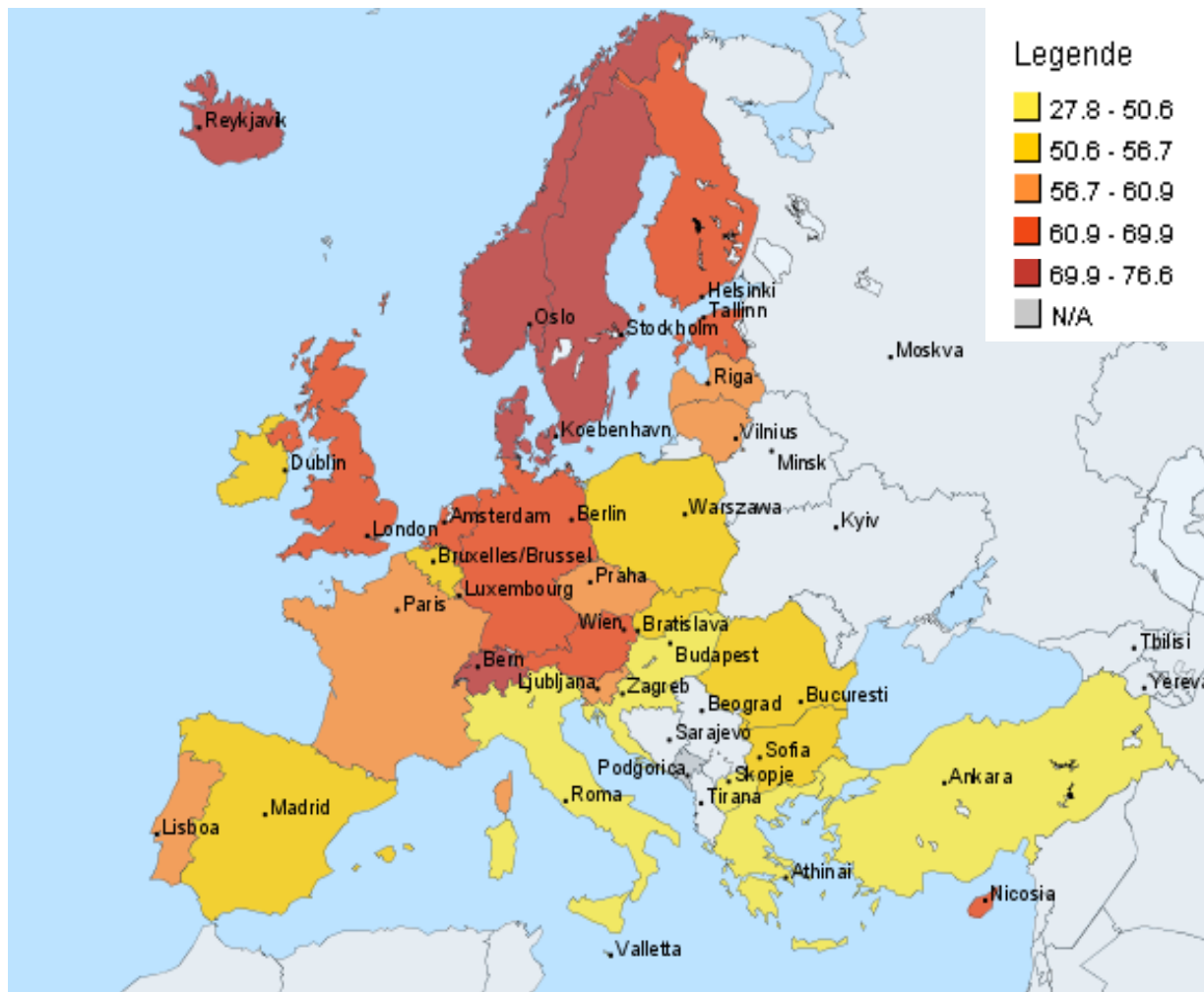
**Europes birth rate (1.2 to 2.1) forces
new strategies**

THE FORGOTTEN WORKFORCE



Europes birth rate (1.2 to 2.1) forces
new strategies

EMPLOYMENT RATE, WOMEN AGE 15 TO 64 (2011)



Europes birth rate (1.2 to 2.1) forces new strategies

WOMEN BABY STEPS TO SUCCESS (GERMANY)

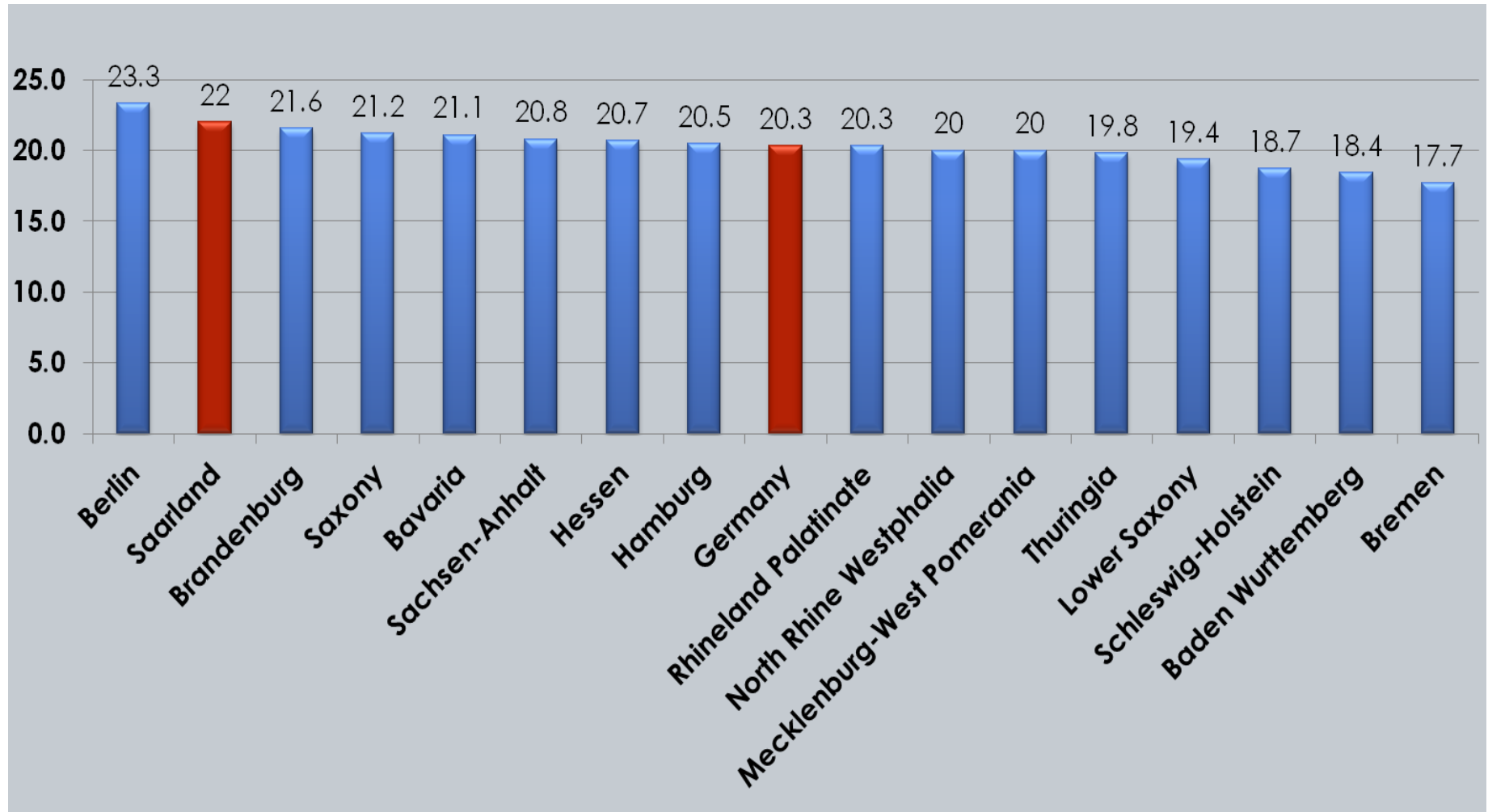
university graduates:	> 50%
Employees:	46 %
executive position:	27%
advisory board:	10,6% (*)
board of directors:	3,2% (*)
chairwomen of the board:	0,5% (*) : 1
women (*)	

(*) 200 biggest companies incl. DAX 30 (22 women Board member)



**McKinsey study 2007 showed:
gender mixed executive teams are
more successful**

PERCENTAGE OF WOMEN IN EXECUTIVE POSITION IN 2011



DON'T WORRY DO BUSINESS



CONTACT

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